



NEON DESIGN COMPETITION

The Neon Group is accepting submissions for its 1st Annual Neon Design Competition. Judges for this inaugural contest will evaluate entries in two categories: Creative Neon Lighting and Neon Signage. Award winners will be displayed in The Neon Group's exhibit booth at the ISA International Sign Expo 2009, in Las Vegas, Nevada, April 15-18, 2009.

To Enter

Each entry must include the following:

1. Design Competition Entry Form and entry fee.
2. Electronic file of the design in PDF format.
3. Photo of the completed, installed Lighting or Signage in a JPEG format.
4. Written description of the submission not to exceed 300 words on one 8.5 x11 document. Include the designer name and company name in the upper left corner. The description should help the judging panel understand the project and its unique or interesting qualities, the challenges you faced, or any other facts that can't be seen in the drawings or photo. This document is to be submitted in electronic format of either a Word document or a PDF.
5. Items 2, 3, and 4 are to be submitted all on a single CD.
6. Submit the original CD plus four (4) copies of the CD (one for each judge).

Entries must be received in The Neon Group's office no later than Friday, April 3, 2009.

Entry Fee: \$50 for each entry.

Eligibility

You must be a professional designer working for a sign company or lighting design company as an employee or a sub contractor. A company may enter multiple times, but only once per designer. A designer may enter multiple times, but only once per company. The entry must have been installed in the last three years (Jan. 1, 2006 – Dec. 31, 2008).

Categories

The entry must fall into one of the following categories:

- A. Creative Neon Lighting:
Non-signage use of neon as a lighting source.
- B. Neon Signage:
Signage using neon in a traditional or non-traditional manner.

Winners

Winners will be notified in April 2009. First place in each category will be awarded a plaque and \$500. Second place in each category will be awarded a certificate and \$100. Additional prizes may be awarded depending on the number of entries received.

Rules and Regulations

- I. The designer must be an employee or sub contractor of a sign company or lighting design company.
- II. The entry must have been installed during the time frame of January 1, 2006 – December 31, 2008.
- III. There may be multiple entries by a sign company or lighting design company, but only one entry per designer.
- IV. A designer may enter multiple times, but only once per company.
- V. The entry must include an official entry form, entry fee, and all items listed in the “To Enter” section. Each entry must be submitted on a CD with the original and four CD copies (one for each judge). The entry form is to be a paper form and submitted with a check for \$50.00 made payable to The Neon Group.
- VI. Judging: A panel of judges will evaluate the entries in each category separately. Creativity, materials used, energy efficiency, and overall effectiveness and appeal will be considered by the judges. All decisions by the judging panel are final.
- VII. No judge will have an entry in the competition.
- VIII. Submissions will not be returned.
- IX. There will be no refunds of the entry fee.
- X. All entries must be received in The Neon Group’s office by Friday, April 3, 2009 to be considered in the competition. Send to:

Design Competition
The Neon Group
10000 N. 31st Avenue, Suite D400
Phoenix, AZ 85051

If you have questions, please call The Neon Group’s office at 866-637-6264.

